



ChampFood
MUSHROOM SUPPLEMENTS

**Supplementary
to your mushroom
business!**



Newsletter December 2020

ChampFood International is headquartered in Vierlingsbeek, The Netherlands. We produce ChampFood branded supplements. Our products organic growth supplements for mushrooms are available worldwide.

Dear customer,

Welcome to the first newsletter of ChampFood International. Our company is established in 1991 and later grew to become the global market leader. ChampFood International has since served the mushroom industry as a manufacturer, supplier and distributor of ChampFood. By the continuous application of new technologies in the field of absorption requirements of mushrooms and other fungi, ChampFood has become an industry-leading product. Our company offers a broad portfolio of ChampFood products to customers all over the world.

ChampFood celebrates 30th anniversary

On the 19th of November 2020 ChampFood International proudly celebrated its 30th anniversary.

Over the years our company has become leading in the worldwide mushroom industry. We are grateful to have a team of devoted and skilled employees. Their qualities and efforts make our company so unique. In addition we are very proud to have you as our appreciated and loyal customer.

Over the years our sales activities have expanded to over 70 countries worldwide. We are happy to continue you serving in the years to come!



Expansion of warehouse capacity



The past summer we have expanded our inbound warehouse capacity. This expansion will facilitate the future growth of our company. Worldwide we see a continuous growth of both mushroom consumption and production. Obviously this creates more demand for ChampFood supplement.

For the next coming years we will continue to increase our production and loading capacities in order to meet worldwide demand. From time to time we will keep you informed regarding the latest developments at ChampFood International.

2020 a turbulent year for commodities

2020 started off a bit restless. Back then the newly emerged Corona virus only impacted China. It had not reached other parts of the world yet. The first disruptions were felt in logistics. Fewer vessels and containers returned from mainland China back into the world. This created a first upward price pressure. By the end of February and beginning of March the Corona outbreak started affecting other parts of the world. Countless countries in Europe, Asia, the Americas and Australia went into full or partial lockdowns. For the short term this created lots of uncertainties for governments, companies and people. As a reaction prices for commodities like soya beans and rapeseed peaked. Towards the summer the situation calmed. Borders went open again and international trade somewhat restored. The commodity market stabilized quickly and everything appeared to be normal again. Where Western economies were still muddling along, the Chinese economy was almost fully on its way back.

As of September a new upward price pressure arose. China besides recovering from the Corona outbreak, also suffered from a massive swine fever outbreak earlier in 2019. This forced the Chinese to destroy a huge part of their pig livestock. In the meantime the Chinese ordered the construction of around 12.000 mega farms for pigs. Even though many of these new farms are still under construction, it already created a massive appetite for soya and other protein-rich raw materials. On top of that the poor sunflower harvest in Eastern Europe has forced this price to go up as well. Because of all this we are now seeing high prices for both soya and sunflower. Rapeseed is still reasonably priced.

For the next coming months we expect the commodity market to stabilize around this price level. At the time of writing we don't see a downward price pressure just yet. Demand for commodities remains high and supply of both soya and sunflower continues to be limited. Most probably the price for rapeseed will be corrected upwards so that it will get more in line with other protein-rich commodities. Towards the summer a positive price correction can only be expected due to positive harvest prospects. As you may expect from us, we will continue to monitor the market closely and advise you on the right purchase moment.

New ChampFood packing!

Over the past couple of months ChampFood International has been working on the development of new ChampFood bags and bigbags. The 25 kg bags and bigbags will get a different look as of 2021. This new look will create more uniformity among our different product lines and will emit more professionalism. The dimensions and used material quality remain unchanged. Before we start with the new packaging, you as our customer will be personally informed by us. As soon as we have received the new packaging, we will share an impression via our social media channels.

The influence of straw quality on mushroom compost, by Geert Lemmers Compost Consultancy B.V.

The effects of supplement depend greatly on the compost quality. High quality supplement cannot make bad composts perform better. Adding supplement to good composts does improve mushroom productions. All over the world lots of composters struggle to produce stable and high-performing compost year round. An important influencing factor is straw quality. Straw quality varies from year to year. That is why a fixed composting process is unfortunately impossible.

Therefore we have asked Geert Lemmers to share his wisdom and experiences regarding straw quality, compost and the composting process. Please click on this link to read this essay further: <https://www.champfood.com/news/the-influence-of-straw-on-your-composting-process/>



We wish you and your family a Merry Christmas and a Happy, Healthy and Prosperous New Year on behalf of the entire ChampFood International team.

SALES & SUPPORT TEAM WORLDWIDE



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